



## **Community Partnerships Program**

### **WHO WE ARE**

Six Nations Tourism's mission is to stimulate economic growth by marketing the Six Nations of the Grand River territory as a major tourist destination. We provide accurate information on the rich culture of the Haudenosaunee and assist in the development and promotion of our cultural / historical sites, our facilities, our organizations, events, attractions and services on the Six Nations of the Grand River Territory.

### **COMMUNITY PARTNERSHIPS PROGRAM**

#### **About**

The Chiefswood Park Partnerships Program was developed to support and foster the amazing voices within our community. Six Nations is a growing community, and with thousands of visitors every year, a vibrant tourism destination. This program is available to groups whose programming directly benefits the Six Nations community and its members, and seeks to increase the profile of Six Nations locally, nationally or internationally. Programming can include, but is not limited to: cultural gatherings, music concerts, workshops, dance performances and summer camps.

#### *Our Vision*

The Community Partnerships Program aims to create, engage, and offer inclusive programming for all.

#### *Our Values*

The Community Partnerships Program aims to address the eight interdependent priorities outlined within the Six Nations Community Plan:

- Mother Earth
- Culture
- Governance
- Community
- Built Environment
- Employment & Education
- Wealth & Economy
- Wellbeing

For the complete Six Nations Community Plan document, please visit [http://sndevcorp.ca/wp-content/uploads/2019/8/SNGRDC\\_2019\\_Community\\_Plan\\_Update\\_V1.4\\_WEB.pdf](http://sndevcorp.ca/wp-content/uploads/2019/8/SNGRDC_2019_Community_Plan_Update_V1.4_WEB.pdf).



## Program Objectives

1. Develop and foster mutually beneficial relationships with organizations both locally, nationally, and internationally.
2. Support collaborative initiatives with organizations that strive to enhance and contribute to the betterment of our community.
3. Create varied, innovative, and engaging programming.

## Eligibility

The Community Partnerships Program is a competitive process, and only those who meet all criteria will be considered. Late or incomplete applications will not be accepted or reviewed, therefore it is highly encouraged for applicants to attend an information session or schedule a face-to-face meeting to have any questions answered. The following criteria will be used in establishing eligibility, but does not guarantee approval:

- Non-Profit Organization or Charitable Initiative
- Impact On Community
- Demonstrated Connection to Community Plan
- Funding and Soundness of Budget
- Track Record
- Organizational Capacity/Effectiveness
- Audience Potential
- Marketability
- Does Not Duplicate Existing Services

## Application Procedure

Applications will only be accepted electronically in PDF format. If all aspects of an application are not within one PDF document, please compress and zip all files together before sending via email.

**Applications can be emailed to: [cjamieson@sntourism.ca](mailto:cjamieson@sntourism.ca) by 12PM on the day of the deadline.** An email will be sent to you confirming receipt of your application. All applications should be completed in full. Any incomplete applications will be ineligible for consideration.

### *Deadlines & Important Dates*

There will be two intake deadlines for the Community Partnership Program. Please ensure you are applying for the correct intake based on your event date. Chiefswood Park will try to accommodate event dates requested, however this will not always be possible. If any requested dates are unavailable, we will work to find dates that are mutually agreeable.



<b>Session</b>	<b>Date</b>
Spring Intake Information Session	January 22, 2020
Spring Intake Deadline (For events from April 2020 – June 2020)	February 7, 2020
Spring Intake Successful Applicants Notified	February 28, 2020
Fall Intake Information Session	April 15, 2020
Fall Intake Deadline (For events from July 2020 – December 2020)	May 1, 2020
Fall Intake Successful Applicants Notified	May 22, 2020

### **Contact Information**

For general inquiries please contact:

Constance Jamieson  
Chiefswood Park Manager  
P: 519-752-3969  
E: [cjamieson@sntourism.ca](mailto:cjamieson@sntourism.ca)

Good luck to all applicants!



## Frequently Asked Questions

*How many applications can I submit?*

You can submit as many applications as you would like! There is no limit as to how many applications can be submitted from one person/organization.

*I have two events I would like to submit. Should they be on one application?*

No. If they are two separate and unrelated events (ex. Not a part of a series or a multi-day event), please submit one application per event.

*Do I need to show how my event address all eight priorities outline in the Six Nations Community Plan?*

Your application does not need to address all eight of the priorities, but should be able to demonstrate how your event addresses **at least one of the priorities and a specific goal** (ex. Culture and Tradition: Support contemporary and traditional arts). Ensure that your event, not your organization, addresses the priority and goal that you cite. It is strongly encouraged that applicants read the Six Nations Community Plan before applying (<http://sndevelop.ca/about-community-plan/>).

*I need more space than is allocated on the application. What can I do?*

Please attach a separate sheet and label your answers accordingly. Please ensure you still adhere to the word count limits.

*Can I have someone review my application before submitting?*

Absolutely? Chiefswood Park is available to assist and ensure your application is on track. To ensure that you can take advantage of this assistance, we encourage you to reach out well in advance of the intake deadline. Call Chiefswood Park at 519-752-3969.

*How do I know my application has been received?*

An email confirmation will be sent to you once your application has been received. If you have not received an email confirmation, please call Chiefswood Park at 519-752-3969 to identify any issues. It is strongly advised not to wait until the last minute to submit your application, in case there are any problems with the file transfer.



## Community Partnerships Program Application

### A. GENERAL INFORMATION

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Organization Name:

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Address:

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City:

Prov:

Postal Code:

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Website:

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Contact Person(s):

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Contact Phone:

Contact Email:

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Profile of Organization – Max 750 Words:

*(Include brief history, organization mission and mandate, organization activities, past projects related to the proposed event, etc)*

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### B. EVENT INFORMATION

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Event Title:

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Proposed Event Date(s):

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Areas Utilized:

Grounds Top

Grounds Riverside

Grounds Top and  
Riverside

Boat Launch

Boat Launch



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**Event Description – Max 750 Words:**  
*(Include purpose/goals, type of event/activities, duration of event, etc)*

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**Expected Audience Size & Demographics:**  
*(Include age, interests, where they reside)*

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**Describe how your event ties to the Community Plan – Max 500 Words:**

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**Is there a similar event/program In Six Nations? How will this be different?**

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**What are your objectives for partnering with Chiefswood Park? – Max 250 Words:**

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**How will your event/program acknowledge support and partnership With Chiefswood Park?**

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**How do you plan to market your event/program?**  
*(Include relevant social media account handles if applicable)*

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How did you find out about the Community Partnership Program?

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Is there any additional information you would like to share about your organization Or proposed program?

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**C. BUDGET**

Please prepare and submit a proposed budget on a separate document. Under Revenue please include all confirmed funding sources (grants, sponsorships, etc), as well as other revenue generating items such as ticket sales, vendor registration, etc.

**D. RELEASE OF INFORMATION**

I declare that all information that has been provided to Six Nations Tourism for Chiefswood Park Place is true and correct. I therefore authorize Six Nations Tourism to obtain and/or make inquiries as deemed necessary for the evaluation of my application. I also authorize Six Nations Tourism to release information or knowledge of my project to any person, corporation or agency and media requiring such information.

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Printed Name:	Date:
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Signature:

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